

California Seed Association

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July 11, 2013

TO: All California Seed Association Members

RE: CSA Mid Year Meeting

Registration materials are enclosed for the upcoming **Mid Year Meeting in Monterey**. While we have streamlined the meeting schedule, all committees will have sufficient time to meet and discuss current issues impacting the seed industry.

The meeting will be held at the **InterContinental Clement Hotel on Cannery Row in Monterey, September 24-25, 2013**. The InterContinental Hotel is located at 750 Cannery Row, Monterey, CA 93940. Please make reservations directly with the hotel by calling (888) 666-5734 by 5:00 pm on Aug. 24 2013 and please mention that you are with the California Seed Association to receive the group rate of \$199.00. We also have our own meeting reservation website set up at:
<http://www.ihg.com/intercontinental/hotels/gb/en/monterey/mryha/hoteldetail?groupCode=CAS>
(go to CSA website for quick link)

The golf tournament will again be a fundraiser for the "**Ginny Patin Scholarship**" and will be held on Tuesday, September 24th at 12:30 pm at the **Laguna Seca Golf Ranch**. The tournament will begin with a shot-gun start at 12:30 pm and will include lunch on the carts. For those of you who do not golf the Bocce Ball Tournament will also be held on Tuesday afternoon as a fundraiser for the scholarship program. (flyers for both events are enclosed). The evening reception is being sponsored this year by Seed Central. All committees will meet on Wednesday, September 25th. Participants can look forward to an engaging presentation by our keynote speaker this year.

The Mid Year meeting provides an opportunity for industry communication and a chance to get together with your business colleagues in a social atmosphere. I look forward to seeing all of you in Monterey.

Sincerely,



Tom Hearne
CSA President