

California Seed Association  
Mid-Year Meeting ~ Monterey Plaza Hotel, Monterey, CA  
Schedule of Events

**Monday, October 12, 2026**

|                    |                                                                                                                                                                                                                                                       |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 am - 5:00 pm  | Registration/Hospitality                                                                                                                                                                                                                              |
| 7:00 am - 9:00 am  | Board of Directors' Meeting                                                                                                                                                                                                                           |
| 8:00 am – 3:00 pm  | NextGen Leadership Program (by invitation only)<br><i>All attendees may attend committee meetings and the luncheon on Tuesday.</i>                                                                                                                    |
| 9:30 am - 11:30 am | Spinach Committee Meeting                                                                                                                                                                                                                             |
| 12:00 pm - 5:00 pm | "Ginny Patin Scholarship" - Bocce Ball @ The Custom House Plaza<br><i>A portion of the funds raised at this tournament will benefit the scholarship program. (please plan to arrive at the Custom House Plaza by 12:00 pm for lunch)</i>              |
| 12:00 pm - 5:00 pm | "Ginny Patin Scholarship" Golf Classic @ Pacific Grove Golf Course<br><i>A portion of the funds raised at this tournament will benefit the scholarship program. (check-in, registration, pick up boxed lunch —12:00 pm / Golf begins at 12:30 pm)</i> |
| 6:00 pm - 7:00 pm  | Group Reception                                                                                                                                                                                                                                       |

**Tuesday, October 13, 2026**

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|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 am - 9:00 am   | Industry Communications / Youth Activities Committee                                                                                            |
| 9:00 am – 10:00 am  | Plant Breeders & Biotechnology Committee                                                                                                        |
| 10:00 am – 11:15 am | Joint: Field Seed Section (includes Field, Seed Cert, Turf Seed)<br>and the Vegetable Seed Section (includes Vegetable, Flower, Grower/Shipper) |
| 11:15 am – 12:15 pm | Legislative Committee                                                                                                                           |
| 12:30 pm – 2:00 pm  | Group Luncheon: Keynote Speaker Danny Bernstein, CEO - Reservoir                                                                                |
| 2:00 pm – 3:00 pm   | Board of Directors' Meeting                                                                                                                     |